

報章
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Title

A world of chic electronic & high-end cabinets

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FOOD & WINE

JUNE 2014

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A WORLD OF CHIC ELECTRICALS & HIGH-END CABINETS

Thinking of fitting a new kitchen or planning new storage solutions for your new home? Visit German Pool's brand new Kowloon Flagship Store from June 19th onwards for a one-stop shopping experience.

On June 19th the renowned electricals and cabinetry specialist German Pool opens its 7,100 sq ft Kowloon Flagship Store, where new products - such as this Swarovski Elements-embellished food processor, as well as a new range of hotel-style premium wardrobes - are launched. The newly-renovated Custom Cabinets & Appliances Centre, and the brand new Culinary Experience Centre are also unveiled.

The two-storey German Pool Kowloon Flagship Store offers a spacious and cosy one-stop shopping experience. On the ground floor finds the Custom Cabinets & Appliances Centre, where German-made kitchen cabinets and supreme made-to-measure wardrobes are displayed alongside German Pool's comprehensive range of electricals. Whether

Newly launched custom-made wardrobe series features unique functionalities



you are after functionalities or exceptional looks, you will sure find something to complement your home amongst the behemoth offerings of built-in appliances such as air conditioners, water heaters, ovens, range hoods, bathroom heaters, cookers, and so on.

Alongside the large appliances, German Pool's signature lifestyle appliances, such as the Automatic Dough and Noodle Maker, Homemade Ice Cream Maker, Halogen Cooking Pot, Homemade Bread Maker, Professional High-Speed Food Processor, and so on, are also showcased. As for the food processor, a glamorous limited edition is launched to celebrate the 33rd anniversary of German Pool.

The Sparkle Collection Luxury Series food processor is limited to 100 global pieces. Available made-to-order only, every piece is hand-embellished with 15,000 Swarovski Elements Xilion Rose Flatback crystals, and comes with an authenticity certificate and a unique identification number, making this HK\$33,000 food processor highly collectible. The food processor combines brilliant aesthetic and exceptional performance: the 30,000rpm super motor can blend foods down into a luxuriant smooth paste, and can make the likes of juices, smoothies, ice creams, soups, and herbal medicine in the matter of minutes.

Last but not least, the new 1,500 sq ft Culinary Experience Centre on the second floor is an ideal place for VIPs to share the joy of cooking. The Centre focuses on homemade, preservatives-free and healthy cooking using German Pool's signature lifestyle appliances. Go and visit the German Pool Kowloon Flagship Store to discover a world of functional electricals and glamorous cabinets for your home.



The limited edition Sparkle Collection Luxury Series food processor is hand-embellished with 15,000 Swarovski Elements



The 7,100 sq ft German Pool Kowloon Flagship Store showcases a comprehensive range of electricals and cabinets

The 1,500 sq ft Culinary Experience Centre allows up to 40 people to share the joy of cooking



GERMAN POOL KOWLOON FLAGSHIP STORE

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