



香港名牌巡禮

THE PARADE OF HONG KONG TOP BRANDS ●

2007



香港名牌



品牌名稱

德國寶

創立時間

1982年

得獎公司

德國寶(香港)有限公司

獎項 (年份)

香港名牌 (2004年)

主要產品

電熱水器、抽油煙機、
IC電磁爐、冷氣機、廚櫃

「TOP 嘜」核准產品類別

電熱水器、抽油煙機、
氣體煮食爐、廚櫃、電磁爐、
冷氣機

聯絡資料

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成名之道

「德國寶」在產品設計上不斷創新，以環保及安全為大前題，致力締造安全舒適的家居環境，令每個家庭都「家有德國寶，生活無煩惱」——「德國寶」(香港)有限公司董事總經理陳國民先生。



公司特寫

「德國寶」家庭電器品牌始創於 1982 年，產品包括電熱水器、抽油煙機、IC 電磁爐、冷氣機、抽濕機、光波萬用煮食鍋、智能高速煲等十多種家庭電器，其中以電熱水器、抽油煙機及 IC 電磁爐最為深入人心，被公認為全港最暢銷品牌之一；近年更開發氣體煮食爐、廚櫃、嵌入式電器及廚房配套產品。除自設廠房生產外，公司亦從世界各地挑選最優質的生產廠家作為 OEM 供貨商，令質量不斷提高之餘，產品更趨多元化，使「德國寶」成為優質家電的代名詞。

品牌風采

「德國寶」一向以改善香港人的家居生活為目標，並不斷投放大量資源進行產品開發，目前已擁有數十個新產品專利設計，並多次榮獲家電創新設計獎項。例如，「德國寶」的超薄裝、嵌入式及牆角式熱水器、專利環迴 360 度送暖電暖爐、環迴 360 度送風設計及傾倒切電裝置的電風扇、可自動調節抽氣轉速的抽油煙機、以及提倡「無火、無煙、無油健康煮食」並獲得「香港工業獎：消費產品設計優異證書」的多功能專利產品光波萬用煮食鍋等，均體現了獨到的創新意念。

「德國寶」除了在設計上獨樹一幟之外，亦重視產品的環保性能和安全性，增強消費者對品牌的信心。以電熱水器為例，「德國寶」的產品除了符合電器產品的安全規格外，還以耐用見稱；全港首創十年內膽保用，並且全線系列已榮獲「一級能源標籤」。「德國寶」的環保產品還有「四合一空調熱水器」、環保抽氣扇、節能冷氣機、「一按式」打火設計氣體煮食爐及太陽能熱水系統，以及高效節能、符合安全測試的 IC 電磁爐等，在環保節能及安全方面均有卓越的表現。

「德國寶」的廚房產品一應俱全；除廚櫃外，更供應配套的抽油煙機，氣體煮食爐，各式各樣的嵌入式設備如電磁爐、雪櫃、焗爐、洗衣乾衣機、洗碗碟機等，亦配備家庭小電器如電飯煲、電水壺等，提供「一條龍」服務。2007 年「德國寶」成為首間榮獲「香港 0 嘜優質服務計劃」證書及「消費者推崇品牌」之電器、廚櫃及廚房設備企業，廣受業界認同。

「德國寶」致力於在產品設計和性能上多下功夫，令消費者能以合理的價錢，享受安全、優質的家居生活。



Wits for Win

Innovative design, product safety and environmental protection are the main thrusts of German Pool products. German Pool is devoted to creating safe and comfortable living environment for every family in Hong Kong. Let's "Enjoy safe and comfortable living with German Pool" – Mr Edward Chan, Managing Director of German Pool (Hong Kong) Limited.

Company Profile

Established in 1982, German Pool provides more than 10 categories of electrical appliances, ranging from electric water heater, range hood, induction cooker, air conditioner, dehumidifier, multi-purpose halogen cooking pot to smart pressure cooker. Among these, electric water heater and range hood are the most popular and have been recognized as best sellers in Hong Kong. German Pool has in the recent years branched out into gas cooking range, kitchen cabinet, built-in appliances and related kitchen products. While leveraging on its own production lines, German Pool also sources quality products from established OEM suppliers worldwide. Continuous improvement in product quality, coupled with successful diversification, has made German Pool a symbol of premium quality electrical appliances.




Track of Glory

With the aim to improve the living environment of families in Hong Kong, German Pool has directed a lot of resources towards product development and innovation. It has obtained dozens of new product patents and received numerous awards in household appliance design and innovation competitions. Such innovative designs could be exemplified by German Pool's slim and compact water heater, built-in and corner-fit water heater, patented 360° oscillating radar heater and electric fan, fan with tip-over safety switch, auto-accelerating range hood, patented and design award-winning multi-purpose halogen cooking pot.

German Pool has established a clear brand image by attaching great importance to product safety and environmental performance. Taking electric water heater as an example, German Pool is the pioneer to offer 10-year guarantee for inner tank and is the first and only brand in Hong Kong that has been awarded "Grade One Energy Efficiency Label" for the full range of electric water heaters. German Pool's environmentally-friendly products also include "4-in-1" Heat Pump System, exhaust fan, energy-saving air-conditioner, "one-touch ignition" gas cooking range, solar hot water system, energy-efficient and safety test-complied electric induction cooker, etc, all exhibiting outstanding performance in energy saving and product safety.

German Pool has a complete range of kitchen products, including kitchen cabinet, built-in appliances like induction cooker, fridge, oven, dish washer, washer and dryer, as well as small appliances such as rice cooker and electric kettle. It is a one-stop supplier and all-around expert in kitchen equipment. In 2007, German Pool is awarded "Hong Kong Q-Mark Service Scheme" certification and "Consumers' Choice Award", becoming the first kitchen cabinet, equipment and appliance enterprise in Hong Kong that has attained such honor.

German Pool believes that, by working hard on product development and innovation, it will enable the consumers to enjoy comfortable living at reasonable price. 



Brandname

German Pool

Time of Establishment

1982

Company Name

German Pool (Hong Kong) Limited

Award (Year)

Hong Kong Top Brand (2004)

Main Products

Electric Water Heater, Range Hood, Induction Cooker, Air Conditioner, Kitchen Cabinet

"Top Mark" Registered Product Categories

Electric Water Heater, Range Hood, Gas Cooking Range, Kitchen Cabinet, Induction Cooker, Air Conditioner



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